

## Press release

### Leadership change at NEVEON: Henning Frings to succeed Jürgen Kleinrath as CEO of the foam division

- Jürgen Kleinrath, CEO of NEVEON, is stepping down from his role as division head to pursue a new professional opportunity outside of Greiner.
- Leadership of the foam division will be assumed by Henning Frings, Executive Vice President (EVP) of the NEVEON Business Unit Mobility & Specialties.

**Kremsmünster/Vienna, July 9, 2025** – Jürgen Kleinrath, who has served as CEO of the foam division NEVEON since July 2022 and has been with the company since 2019, will step down from his leadership role and leave the company at his own request. Effective August 1, 2025, Henning Frings, previously Executive Vice President of the NEVEON Business Unit Mobility & Specialties, will take over as head of the division.

Under the leadership of **Jürgen Kleinrath**, NEVEON underwent a period of profound transformation. With entrepreneurial determination, he successfully repositioned and reshaped the division. Key milestones during his tenure as CEO include the consistent focus on core business areas and the successful divestiture of the OEM automotive segment.

“Jürgen Kleinrath took over NEVEON during a time of transition and, with consistency and personal dedication, steered it in a new direction. His deep understanding of the industry and entrepreneurial commitment have shaped NEVEON in recent years. On behalf of the entire Executive Board, I thank him for his contributions and his passion for our company,” said Saori Dubourg, CEO of Greiner AG, in recognition of the outgoing CEO.

Effective August 1, **Henning Frings** will assume the role of CEO. The 37-year-old manager has been with NEVEON since 2020, initially as Director of Corporate Development, and later as General Manager for Aviation & Railway. Most recently, he led the Business Unit Mobility & Specialties as Executive Vice President (EVP). He previously gained international experience at companies such as Amcor Flexibles, Jindal Films, and the Edelmann Group. A father of two, Frings studied in Freiburg and completed an executive MBA program at the University of St. Gallen.

“I’m very much looking forward to this new role and have great respect for the responsibility that comes with it.” NEVEON stands for quality, innovation, and customer proximity – values I am fully committed to upholding and strengthening. Together with our dedicated team, we will actively shape the transformation of the foam industry, introduce new ideas, and continue to expand our position as a global solutions provider,” said Henning Frings.

Saori Dubourg, CEO of Greiner AG, also emphasized: “With Henning Frings, we are gaining a CEO who combines strategic vision with operational excellence. His international expertise, drive for innovation, and strong customer focus make him the ideal choice to lead NEVEON into its next phase of development.”

**Press photos:**



Jürgen Kleinrath, CEO Neveon  
Credit: Andreas Pohlmann



Henning Frings, EVP Neveon  
Business Unit Mobility & Specialties  
Credit: NEVEON Holding GmbH

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**About NEVEON**

NEVEON is a leading, integrated company for polyurethane, flexible, and composite foams. Its core business lies in the production of around 300 different standard and specialty foams and their conversion into semi-finished or finished products for the comfort segment, the mobility sector, and a wide range of specialty applications. NEVEON is part of the Greiner Group and aims to contribute to global quality of life through its products. In the 2024 financial year, NEVEON generated revenue of EUR 455 million and employed approximately 2,500 people at 44 locations in 13 countries. [www.neveon.com](http://www.neveon.com)

**About Greiner**

Greiner, based in Kremsmünster (Austria), is one of the world's leading companies for plastic and foam solutions. With its three operating divisions Greiner Packaging, NEVEON, and Greiner Bio-One, the company is at home in a wide range of industrial sectors. Established in 1868, the group of companies is currently one of the leading foam producers and plastics processors for the packaging, mattress, furniture and sports industries, as well as for the mobility sector, medical technology and the pharmaceutical sector. Greiner generated sales of EUR 1.99 billion in the 2024 financial year and employed over 10,300 employees at 107 locations in 31 countries. The Management Board consists of CEO Saori Dubourg (Chief Executive Officer), CFO Hannes Moser (Chief Financial Officer), and COO Marcus Morawietz (Chief Operating Officer). [www.greiner.com](https://www.greiner.com)

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